



FOR IMMEDIATE RELEASE

Weld-On® Sign & Display Introduces 46C Optically Clear Adhesive

January 30, 2023, Durham, NC - IPS, a global manufacturer of structural and surfacing adhesive products, today announced the official launch of Weld-On 46C Adhesive. Developed for sign and display assembly, 46C is the company's first high strength structural adhesive specifically formulated to cure optically clear.

46C creates a strong bond between multiple substrates where a clear bond line is needed, including—but not limited to—metal to acrylic and acrylic to acrylic applications.

“Weld-On 46C is a game changer,” said Jeff McCann, National Sales Manager. “This is the adhesive our customers have been waiting for—and they’re going to love it.”

For sign fabricators, 46C provides a strong, clear adhesive for bonding trim cap to polycarbonate lettering with bond lines that won't show through when a sign is back lit.

“Everyone will remember this product launch,” Jeff added. “They’ll remember how 46C eliminated bond line read through and changed the game for fabricators everywhere.”

Like most of the Sign & Display products from Weld-On, 46C provides primerless metal bonding with no sag and short working and fixture times to accommodate any project.

Weld-On 46C is available in 50 and 490ml cartridges. For more information, visit assemblyadhesives.com/46C

About Weld-On Sign & Display and IPS Adhesives

Weld-On Sign & Display is a brand of IPS Adhesives, a leading provider of adhesives serving the surfacing, structural, assembly and hoof health industries. With a combined 65 years of expertise in research and development, our products are recognized by OEMs and fabricators globally for their premium quality, strength and reliability. IPS Adhesives has three state-of-the-art manufacturing facilities on two continents and a broad network of distributors serving countries worldwide. Visit assemblyadhesives.com for details.

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